



REP HEADLINE# 6311203      TRF# 330964      REP: TEL# 215-564-1206      FAX# 215 564 1103  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET      HARRIS REPORT FROM REP      SEP14/12 15.46  
 \*\*\* WPXI-TV \*\*\*      \*\*CHANGES\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
SEP/12			69400.00									
CONTRACT TOTAL										69400.00		
TOTAL SPOTS										56		

MARKET TOTALS \$141,632      WPXI 49%      KDKA 24%      WTAE 19%      WPGH 7%      CABL 0%      WPCW 1%      WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6311203 TRF# 330964 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP14/12 11.13 \*\*\* WPXI-TV \*\*\*

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP. # OFF. # 18 SALESMAN #  
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE  
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR  
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6311203 CLASS: NATL. LOCAL REGIONAL  
PRDCT BOB CASEY 9/11 EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP11/12 SEP17/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP14/12 11.13

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:  
M3 UNRESL BUY#19 MISSED: SAT/730P-800P SEP15  
OFFER: SAT/730P-800P SEP15  
CMT: PRG CHG- HINES WARD SHOW  
CMT: SPT IS BOOKED- THX JEN

30S \$800.00 (SEP14/12)  
30S \$800.00 PLS ADVISE.  
CONTRACT TOTAL 69400.00  
TOTAL SPOTS 56